

Independent Voice for Illinois
9/26/10/2

POLITICAL FILE CHECK LIST

8,850

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25316934	Changes as of: 9/23/2016 at 11:49 AM	Version: Current State Version 1
CPE: 148/162/1862	Flight: 9/26/16 - 10/2/16	Total \$: \$8,850.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Independent Voice for Illinois PAC	Total Spots: 16
1911 NORTH FT MYER DRIVE	Product: Issue	Total CPP: \$0.00
SUITE 400	Agency Order #: 5421701	Primary Demo:
ARLINGTON, VA	Buyer: Ivin, Michelle	Con Type: POLITICAL/NOTE
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
Comments: Separation: 30		Separation:

#	Day/Time	DP	Program	Rate	Len	9/26 - 10/2							Total Spots	Total \$	CPP	GRP
						9/26	9/27	9/28	9/29	9/30	10/1	10/2				
1	M-F 6a-7a		Newschannel 20 Sunrise	\$450.00	30	1	0	1	0	1	0	0	3	\$1,350.00	\$0.00	0.0
2	M-F 11a-11:30a		Newschannel 20 Midday	\$200.00	30	0	1	0	1	0	0	0	2	\$400.00	\$0.00	0.0
3	M-F 5p-5:30p		First News at 5PM	\$750.00	30	1	0	1	0	1	0	0	3	\$2,250.00	\$0.00	0.0
4	M-F 6p-6:30p		Newschannel 20 at 6	\$850.00	30	0	1	1	1	0	0	0	3	\$2,550.00	\$0.00	0.0
5	M-F 10p-10:35p		Newschannel 20 at 10	\$850.00	30	1	0	0	1	0	0	0	2	\$1,700.00	\$0.00	0.0
6	M-F 10:35p-11:35p		Jimmy Kimmel	\$200.00	30	0	1	1	0	1	0	0	3	\$600.00	\$0.00	0.0
TOTALS:						3	3	4	3	3	0	0	16	\$8,850.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25316934	Changes as of: 9/23/2016 at 11:49 AM	Version: Current State Version 1
CPE: 148/162/1862	Flight: 9/26/16 - 10/2/16	Total \$: \$8,850.00
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Independent Voice for Illinois PAC	Market: Campaign-Spmgld-Dtr DMA
1911 NORTH FT MYER DRIVE	Product: Issue	Office: WASHINGTON
SUITE 400	Agency Order #: 5421701	Primary Demo:
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE
Salesperson: ALEXANDRA BRADLEY	202-955-5342	Assistant: ALEXANDRA BRADLEY
202-955-5342		Separation:

Special Instructions	
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Date/Time	Added by	Comment
09/23/16 11:49 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$25,286
WICS Share:	35%
Comment:	
Unknown:	65%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	16	\$8,850.00	N/A	0.0
Total	100%	16	\$8,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	16	\$8,850.00
Total	16	\$8,850.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/23/16 11:51 AM					\$0
New	9/23/16 11:49 AM	ALEXANDRA BRADLEY	New	16		\$8,850.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2642421

Schedule Dates 09/26/16-09/30/16

Advertiser Independent Voices of IL (111663)

Agency Strategic Media Services (8287)

Product POLITICAL ISSUE (ns) (1187)

Brand 148/162/1862 (865181)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Michelle, Jrvin,

Phone/Fax /

CPE 148/162/1862

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Independent Voice 4
NEW ORDER, PLS CHCK AND CNF. T&R
ALEX BRADLEY

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/23/16

09/23/16

Amanda Painter

No

ECR25316934

A35+R

Normal

15.00

\$1,327.50

\$7,522.50

WICS+WICD Combo 100/0 (WICS++)

By Broadcast Month

Oct. 2016

Grand Total:

\$8,850.00

\$8,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/26/16-09/26/16	3	:30	6A- 7A (CST)	1								1	\$450.00	\$450.00	WICS+WICD Combo 100/0 (WICS) Sunrise		9/23/16
2.0	Normal Line / SPOT (1)	09/28/16-09/28/16	3	:30	6A- 7A (CST)				1					1	\$450.00	\$450.00	WICS+WICD Combo 100/0 (WICS) Sunrise		9/23/16
3.0	Normal Line / SPOT (1)	09/30/16-09/30/16	3	:30	6A- 7A (CST)					1				1	\$450.00	\$450.00	WICS+WICD Combo 100/0 (WICS) Sunrise		9/23/16
4.0	Normal Line / SPOT (2)	09/27/16-09/27/16	3	:30	11A- 11:30A (CST)									1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Midday		9/23/16
5.0	Normal Line / SPOT (2)	09/29/16-09/29/16	3	:30	11A- 11:30A (CST)					1				1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Midday		9/23/16
6.0	Normal Line / News (3)	09/26/16-09/26/16	2	:30	5P- 5:30P (CST)									1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS) First News @ 5		9/23/16
7.0	Normal Line / News (3)	09/28/16-09/28/16	2	:30	5P- 5:30P (CST)					1				1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS) First News @ 5		9/23/16
8.0	Normal Line / News (3)	09/30/16-09/30/16	2	:30	5P- 5:30P (CST)						1			1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS) First News @ 5		9/23/16
9.0	Normal Line / News (4)	09/27/16-09/27/16	3	:30	6P- 6:30P (CST)									1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) News Channel 20 @ 6		9/23/16
10.0	Normal Line / News (4)	09/28/16-09/28/16	3	:30	6P- 6:30P (CST)					1				1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) News Channel 20 @ 6		9/23/16
11.0	Normal Line / News (4)	09/29/16-09/29/16	3	:30	6P- 6:30P (CST)									1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) News Channel 20 @ 6		9/23/16
12.0	Normal Line / News (5)	09/26/16-09/26/16	3	:30	10P- 10:35P (CST)									1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) News Channel 20 @ 10		9/23/16
13.0	Normal Line / News (5)	09/29/16-09/29/16	3	:30	10P- 10:35P (CST)									1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) News Channel 20 @ 10		9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2642421

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Advertiser Independent Voices of IL (111663)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand 148/162/1862 (865181)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Michelle, Jr/n,
Phone/Fax /
CPE 148/162/1862
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Independent Voice 4
NEW ORDER. PLUS CHCK AND CNF. T&R
ALEX BRADLEY

Date Entered 09/23/16
Last Modified 09/23/16
Entered By Amanda Painter
CO-OP No
Headline # ECR25316934
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,327.50
Net Total \$7,522.50
Sales Tax

WICS+WICD Comb 0 (WICS++)
By Month
Oct 2016 \$8,850.00
Grand Total: \$8,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (6)	09/27/16-09/27/16	3	:30	10:35P-11:35P (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Kimmel	9/23/16
15.0	Normal Line / SPOT (6)	09/28/16-09/28/16	3	:30	10:35P-11:35P (CST)				1					1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Kimmel	9/23/16
16.0	Normal Line / SPOT (6)	09/30/16-09/30/16	3	:30	10:35P-11:35P (CST)					1				1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Kimmel	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Irvin
do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEE ORDER

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Independent Voice for Illinois PAC, PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jo Meriau- Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7.28.16
Date

Michelle
Signature

202 337 5700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted In Part

☐ Rejected

Jennifer E. Valenti
Signature

Jennifer E. Valenti, com
Printed Name

com
Title